



WE CONNECT PUBLISHERS AND AUTHORS TO LEADING ONLINE RETAIL STORES WORLDWIDE

PVIPE Digital is the most trusted solution for authors, agents and publishers of all sizes to effectively navigate the emerging digital publishing marketplace. We bring a decade of digital media distribution experience to the table, coupled with years of executive-level publishing, bookselling and marketing know-how. We believe in the future of bookselling and want to help remove the complexity of the process to ensure you achieve your goals. PVIPE Digital utilizes a Digital platform to deliver the best service in digital distribution and asset management in the industry.

PVIPE DIGITAL Make Your Digital Imprint

PVIPE Digital leverages over 2 decades of experience delivering music and other digital media assets to leading retailers worldwide in an evolving publishing industry. A seasoned team of book industry professionals provides strategic publishing advice and, through strong digital partners, PVIPE offers flexible and scalable solutions for publishers of all sizes, as well as agents and authors. The PVIPE Client Console provides sales transparency and removes complexity from the digital administration and distribution process. Our team is ready to deliver customized solutions for production, conversion, and distribution to a variety of global retailers and eReading devices, marketing and sales reporting to our partners.

Our History

PVIPE Digital has quickly established itself as a leader in the eBook publishing services space. Combining technological expertise in the digital media distribution space with knowledgeable publishing and bookselling veterans, PVIPE is uniquely positioned to serve the needs of authors, agents and publishers of all size in a dynamically changing industry. The PVIPE network is one of five preferred partners with Apple's iBookstore as well as distributing to all major retailers such as Amazon, Barnes & Noble and Kobo.

Our Philosophy

Our philosophy is simple – our goal is to efficiently handle complexity so our partners can focus on what they do best – bring great content to readers. Our partners maintain complete control of their content and full flexibility throughout the process.

Submission Inquiries/FAQ

TO WHAT RETAILERS DOES PVIPE DISTRIBUTE EBOOKS?

PVIPE Digital works with a constantly growing list of retail partners. Currently PVIPE can distribute your content to Apple's iBookstore, Amazon Kindle, Amazon's KDP, Barnes & Noble, Kobo, Sony Reader Store, and BooksOnBoard. In early 2012, we will distribute to Overdrive, Google, WH Smith, Waterstones, 24 Symbols and other retail partners.

DOES PVIPE DISTRIBUTE TO APPLE'S IBOOKSTORE?

Yes, the PVIPE network is one of 5 preferred ebook aggregators distributing to the iBookstore

WHAT ARE PVIPE DIGITAL'S SERVICE FEES?

PVIPE utilizes a combination of flat fees per title distributed and revenue share per title sold. The fee structure varies depending on the number of titles in a Publisher's catalog.

For more information, please contact: info@pvipedia.com

DO I NEED TO HAVE A MINIMUM NUMBER OF EBOOK TITLES TO WORK WITH PVIPE DIGITAL?

We prefer to work with partners who have a minimum number of five (5) active titles to best leverage the benefits of our system and reporting tools. Exceptions can be made on a case-by-case basis if publishers or authors expect their content base to expand.

DO I NEED AN E-ISBN FOR MY EBOOK (S)?

Yes. We require a unique ISBN for each book (separate from any physical book ISBN). If you do not have an ISBN for your eBook, PVIPE can provide one to you for a modest fee.

WHAT IF I DON'T HAVE AN E-ISBN? CAN PVIPE ASSIGN ONE TO MY EBOOK?

Yes.

DOES PVIPE DIGITAL OFFER EPUB CONVERSION SERVICES?

Yes, PVIPE works with a network of authorized ePUB conversion partners to offer preferred conversion rates for our distribution clients. By working with a range of providers, we can match your needs with the best provider of services at competitive rates.

DO I HAVE ACCESS TO SALES DATA FOR MY EBOOKS?

Yes, PVIPE can offer all clients access to our Client Console, which provides visibility to current sales data and accounting statements from our retail partners, as soon as they are available (in some cases as often as daily or weekly)

HOW OFTEN DO I GET PAID?

PVIPE accounts back to all clients on a monthly basis, based on sales revenue received from our retail partners during the previous month. Once minimum payment thresholds are met, royalty payments are remitted monthly.

IF I'M ALREADY WORKING WITH A RETAILER DIRECTLY, CAN I STILL WORK WITH PVIPE DIGITAL TO HANDLE DISTRIBUTION OF MY TITLES TO OTHER RETAILERS?

Yes. PVIPE's agreements are non-exclusive, and are designed to be flexible to meet the specific distribution needs of each Publisher/Author. All Publishers/Authors have absolute autonomy to opt-in and/or opt-out of any retail outlets they choose. We do recommend that our clients distribute as widely as possible to get the highest revenues as well as to maximize the benefits of consolidated reporting via the Client Console.

WHO SETS THE PRICE (S) OF MY EBOOK (S)?

You (Publisher/Author) do.

WHAT DO I NEED TO GET STARTED?

PVIPE requires 3 basic assets for each ebook to be distributed: (1) completed ePUB content file; (2) jpeg cover image; and (3) a complete metadata form (PVIPE template provided). If you do not have a completed ePUB file, as noted above we will work with our ePUB conversion partners to convert your

PDF(s) and/or MS Word doc(s) to ePUB format.

SERVICES

UPLOAD CONTENT ONCE, DISTRIBUTE IT EVERYWHERE

Utilizing the PVIPE console, PVIPE Digital clients can have total visibility on the status of their releases- how, when and where they have been distributed, and the ability to opt in and out of retail deals and review and export monthly sales reports for all retailers.

We can provide publishers with 24-hour access to their data as well as client services including:

- Expanded sales channels and global distribution network to select online and mobile book outlets.
 - Ease of content ingestion and management via a variety of upload methods.
 - Content conversion and optimization services for the full range of digital formats (ePUB, Mobipocket, Kindle, Adobe Digital Editions, etc)
 - Secure storage and encoding for all content.
 - Real-time online client console for account – specific sales tracking
 - Consolidated monthly royalty and sales reports.
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HOW IT'S DONE

1. MEDIA - ASSET
2. CONVERSION & INTERGRATION INTO PVIPE DIGITAL ONE PLATFORM
3. DELIVERY TO ANY EREADING DEVICE, APPLICATION, AND/OR ONLINE STORE

PVIPE DIGITAL COLLECTS PAYMENTS - ROYALTIES FLOW BACK TO CONTENT OWNERS

WE WORK DIRECTLY WITH APPLE CERTIFIED eBOOK AGGREGATORS

iBOOKSTORE - www.itunes.apple.com
AMAZONKINDLE - www.amazon.com/kindle
BARNES&NOBLE.COM - www.barnesandnoble.com
READERSTORE - www.ebookstore.sony.com
BORDERS - www.barnesandnoble.com/Borders
NOOK - www.barnesandnoble.com/NOOK
KOBO - www.kobobooks.com
BOOKS ON BOARD - www.booksonboard.com

EXAMPLE SET UP FEE'S

Revenue Share: To Be Determined (TBD)

PVIPE Set Up Fee: Starting at \$500

Ingestion Fee: \$100 per title

Annual Maintained Fee: \$100 per title

Ongoing Deliveries

Ingestion Fee: \$100

Conversion is offered as a fee-based service by PVIPE, with a rate determined on the project - by - project basis.

Payments: Monthly per agreement

Term: 1 year (Auto Renewal)

Territory: The Universe excluding any restricted territories specified by Publisher

Confidentiality: [Download Non-Disclosure Agreement](#)
